



Apr 13, 2016 | DEARBORN, Mich.

## Ford Begins Taking Owner Applications for All-New Ford GT Supercar at FordGT.com

- Applications for the all-new Ford GT supercar may be submitted starting today for the first two years of production - 500 vehicles, via [FordGT.com](http://FordGT.com) website; online configurator allows anyone to build the Ford GT of their dreams
- Limited production inspired a unique, customer-focused purchase experience open to all; application process to help identify potential Ford GT owners who will celebrate Ford brand
- All-new Ford GT Concierge Service to launch for personalized purchase experience

**DEARBORN, Mich., April 13, 2016** – Customers wanting to own one of the all-new Ford GT ultra-high-performance supercars can officially submit their applications today at [FordGT.com](http://FordGT.com).

Limited production of the all-new Ford GT inspired Ford Performance to create a unique, customer-focused experience to help select potential owners for the new supercar. Approved applicants will work with the new Ford GT Concierge Service for a personalized purchase experience.

“The purchase process for the Ford GT is as unique as our all-new supercar,” said Henry Ford III, global marketing manager, Ford Performance. “We understand GT customers are strong ambassadors for Ford Motor Company, and we look forward to providing them a service as distinct as the car itself.”

The Ford GT is the most advanced Ford production vehicle ever, featuring the latest in lightweighting, aerodynamics and EcoBoost<sup>®</sup> engine technology – an innovation showcase for the Ford brand.

Applicants will have an opportunity to identify their preferred Ford dealership in GT-approved markets and, if approved, will complete their purchase with the help of their dealer and the new Ford GT Concierge Service.

Accepted applicants from around the world will be contacted by the concierge and provided a tailored experience – not only through the ordering and delivery but through years of ownership.

The new Ford GT website also offers a configurator that allows anyone to build a virtual GT and easily share their dream combinations from a number of color, wheels and interior themes with the world through social media.

For production, eight exterior colors can be paired with one of seven different stripe colors, giving the Ford GT customer many choices to keep their vehicle as unique as they are.

Pricing for the Ford GT is expected to have a starting price in the mid-\$400,000s, excluding destination and delivery.

The Ford GT will be one of the rarest Ford products ever. Production is limited to 250 units per year, and the initial ordering period will cover the first two years of production – 500 vehicles.

The web-based application process for the first round of applications for the all-new Ford GT closes on May 12, 2016, at 11:59 p.m. EDT. Build your Ford GT today at [FordGT.com](http://FordGT.com).

#### About Ford Motor Company

[Ford Motor Company](http://FordMotorCompany.com) is a global automotive and mobility company based in Dearborn, Michigan. With about 199,000 employees and 67 plants worldwide, the company's core business includes designing, manufacturing, marketing, financing and servicing a full line of Ford cars, trucks, SUVs and electrified vehicles, as well as Lincoln luxury vehicles. At the same time, Ford is aggressively pursuing emerging opportunities through Ford Smart Mobility, the company's plan to be a leader in connectivity, mobility, autonomous vehicles, the customer experience, and data and analytics. For more information regarding Ford, its products worldwide or Ford Motor Credit Company, visit [www.corporate.ford.com](http://www.corporate.ford.com).